GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:3822
ANSWERED ON:13.12.2002
MARKETING PROCESS BY COFFEE BOARD
S. MURUGESAN

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a)whether the Coffee Board has decided to market its products informally and open outlets throughout the country;

(b) if so, the details thereof; and

(c) the steps being taken by the Coffee Board in this direction?

Answer

MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI RAJIV PRATAP RUDY)

(a) No, Sir.

(b) & (c) Do not arise.